

INCLUSIVE DIGITAL BANKING: EMPOWERING SENIORS WITH DIGITAL SKILLS

2024-1-ES01-KA210-ADU-000243084



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ABOUT THE PROJECT

DIGISENIORBANK, project aims to improve older adults' access to digital banking services, strengthen their digital literacy, and support their ability to carry out online financial transactions independently. Conducted in partnership with organizations from **Spain, Slovenia, and Türkiye**, this project represents a significant step toward preventing the exclusion of older individuals in the digital transformation process.

The project includes the development of a digital banking education kit tailored for older adults, trainer courses for adult educators, and hands-on workshops to ensure direct participation. The target groups also prioritize social inclusion, individuals living in rural areas, people with disabilities, and those with limited access to digital tools.

PROJECT COMMUNICATION CHANNELS



DIGISENIORBANK project is now actively engaging with the online world!

Our official website and social media platforms are regularly updated to share the latest project news, highlight inspiring stories from older adults, and promote Erasmus+ opportunities in digital inclusion.

You can follow project progress, access training materials, and stay informed about events and workshops via our online channels. Be part of the journey—**connect with us and help spread the word!**

<https://digiseniorbank.eu/>

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KICK-OFF MEETING - ZARAGOZA (19 DECEMBER 2024)

DIGISENIORBANK project kick-off meeting was successfully held on 19 December 2024 in Zaragoza, hosted by Horizonte XXII. Project partners from Türkiye, Spain, and Slovenia came together to align strategies, set common goals, and initiate the implementation phase.



During the morning session, partners visited the Luis Buñuel Senior Center, a municipal facility offering innovative programs in digital literacy, active aging, and healthy lifestyles. The visit provided valuable insights into effective practices and inclusive approaches for elderly care.



The agenda included an overview of the project objectives, clarification of partner roles, financial planning, and timeline coordination. Partners exchanged best practices and discussed implementation methods. The visit to IASS Picarral Elderly Care Home allowed for firsthand observation of local social service models. The day concluded with a networking dinner in the warm atmosphere of “Los Faroles” restaurant, where further collaboration was fostered.

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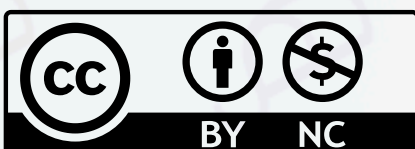


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